

## CONCLUSION

The formulating of detergents in Western Europe to satisfy changing washing conditions and environmental standards has presented both intermediate suppliers and detergent manufacturers with a real challenge over the past decade. This challenge has been met by maintaining a dynamic development with good technical cooperation between suppliers and customers.

Although sufficient capacity of detergent raw materials should allow the Western European detergent industry to continue its development for the rest of this decade, new investments in detergent feedstock should become necessary in the early eighties if innovation, technical progress, and growth in laundry products are to continue. The challenge for the suppliers is to make available at the appropriate time to the detergent industry the raw materials this industry will require. Attractive and competitive economics of future investments will be essential in a market which becomes more and more cost conscious. New technology is available to meet the innovation and growth required by the industry, allowing further improvements in detergency. ●

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AOCS members are serving on the editorial board for three new quarterly journals in food science and technology being published by Food & Nutrition Press, Inc.

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